

HSS CEO NAMED 'EUROPEAN RENTAL PERSON OF THE YEAR'

2nd June 2010: Chris Davies, Chief Executive of HSS Hire, the UK's award-winning tool and equipment hire company, has been heralded as the 'European Rental Person of the Year' by the European Rental Association.

The judges said they wanted to recognise his contribution in making HSS "one of the most modern and innovative companies in the industry" and one that is "at the forefront of using the internet to market its services".

Chris comments: "HSS has always led the way when it comes to hire, perhaps never more so than over the past few years. We've pioneered some great initiatives and hire related services; we've been resolute in always putting the customer at the very heart of what we do and in making hire easy for them and all of this has helped us to outperform the market despite some very challenging times.

"I'm delighted that these achievements have been recognised - it's a reflection of the efforts of the great team we've got at HSS. I am lucky and genuinely honoured to be the leader of the company at this time and I am very proud to receive this accolade on behalf of everyone in the business."

HSS was also one of the three finalists to be Highly Commended in the 'European Rental Company of the Year' category.

Notes to editors:

HSS Hire Service Group is a UK-based tool and equipment hire chain that has been serving big businesses, trade and DIY customers since 1957. It is the Hire Association Europe's Hire Company of the Year 2009 and Contract Journal's Plant Hire Company of the Year 2009. In 2010 it was awarded the HAE's 'Excellence in Customer Care' award and Highly Commended by the European Rental Association.

Operating under the banner of HSS Hire, the group has an established nationwide network of over 250 locations including a number of supercentres with extended opening hours. The company also runs a dedicated training division and offers a range of innovative hire related services including HSS LiveHire, HSS Assured and HSS Pitstop.

HSS Hire is ISO9000, ISO14001, OHSAS18001 and SAFE-Hire certified and holds Investors in People status as well as a 4 star British Safety Award.

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