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THE BEST HIRE COMPANY IN EUROPE HSS HIRE IS CROWNED EUROPEAN RENTAL COMPANY OF THE YEAR

HSS Hire, the national tool and equipment hire specialist, has been named European Hire Company of the Year at this year's European Rental Awards, in recognition of the most outstanding contribution to the industry by a large rental company.

Announced during the International Rental Exhibition (IRE) and the European Rental Association's annual connection, both held during 7-9 June in Amsterdam, the awards were presented to an audience of some 450 industry professionals gathered at the Okura Hotel in Amsterdam.

HSS's win constitutes the most prestigious prize at the awards, which is jointly organised by International Rental News and the European Rental Association.

Chris Davies, Chief Executive at HSS Hire commented:

"At HSS we have pioneered some great initiatives and hire related services. We've been resolute in always putting the customer at the very heart of what we do and driving up standards of best practice for safety in our business, and across the industry so we're delighted to have won the award for European Hire Company of the Year. "I am thrilled that HSS is being recognised in this way and honoured that all the hard work and commitment of our colleagues is held in such high regard by the industry."

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Notes to Editors:

HSS Hire Service Group is a UK-based tool and equipment hire chain that has been serving big businesses, trade and DIY customers since 1957. It was the Hire Association Europe's and Contract Journal's Plant Hire Company of the Year 2009 and in 2010 was awarded the HAE's 'Excellence in Customer Care' award and highly commended by the European Rental Association. HSS again won the HAE's 'Excellence in Customer Care' award in 2011 and is the European Rental Company of the Year 2011.

Operating under the banner of HSS Hire, the group has an established nationwide network of over 250 locations including a number of supercentres with extended opening hours. The company also runs a dedicated training division and offers a range of innovative hire related services including HSS LiveHire, HSS Outsource and HSS Pitstop.

HSS Hire is ISO9000, ISO14001, OHSAS18001 and SAFE-Hire certified and holds Investors in People status as well as a 4 star British Safety Award.

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www.hsshiregroup.com