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For immediate release

9 February 2015



HSS Hire Group plc

Admission to trading on the London Stock Exchange

Further to the publication of the Pricing Statement on 4 February 2015, HSS Hire Group plc (the "Company") is pleased to announce in connection with its initial public offering (the "Offer") that its ordinary share capital of 154,761,904 ordinary shares (the "Shares") has today been admitted to the premium listing segment of the Official List of the UK Listing Authority and to trading on London Stock Exchange's main market for listed securities under the ticker "HSS". The Company is a parent company of HSS Financing plc.

ENQUIRIES

HSS Hire Group

Chris Davies, Chief Executive Officer

Steve Trowbridge, Chief Financial Officer

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Important notice

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This announcement does not constitute a recommendation to purchase the Shares. The price and value of securities and any income from them can go down as well as up. Past performance is not a guide to future performance. Before purchasing any

Shares, persons viewing this announcement should ensure that they fully understand and accept the risks that are set out in the Prospectus. Information in this announcement or any of the documents relating to the Offer cannot be relied upon as a guide to future performance.

This announcement is addressed to and is only directed and being communicated at: (A) if in the European Economic Area ("EEA"), persons who are "qualified investors" within the meaning of Article 2(1)(e) of Directive 2003/71/EC (as amended, including by Directive 2010/73/EU to the extent implemented in the relevant member state of the EEA and any relevant implementing measure in each relevant member state) ("Qualified Investors"); and (B) if in the UK, persons who are Qualified Investors and who (i) have professional experience in matters relating to investments so as to qualify them as "investment professionals" under Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005, as amended (the "Order"); or (ii) are persons who are high net worth entities falling within Article 49(2)(a) to (d) of the Order; and/or (C) persons to whom it may otherwise lawfully be communicated (all such persons referred to in (A), (B) and (C) together being "Relevant Persons").

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