30 April 2012

## HSS HIRE CROWNED HAE HIRE COMPANY OF THE YEAR

HSS Hire, the national tool and equipment hire specialist, has been named Hire Company of the Year (5+ outlets) by the industry body, Hire Association Europe.

Judged by a panel of hire industry experts and senior members of relevant trade bodies and associations, the award recognises "a consistent record of delivery, high standards of service, clear systems and procedures for health & safety and quality and the highest standards of professionalism in the sector".

HSS's latest win comes on the back of success at the European Rental Association awards last year where they were crowned European Hire Company of the Year.

Chris Davies, Chief Executive at HSS Hire commented:

"I'm delighted that HSS has been recognised by the industry in this way. We have a great team of people that do a fantastic job to ensure our customers get an unrivalled hire experience and this award reflects the efforts, the enthusiasm and the commitment of them all.

"Our approach is simple; we focus on the things that matter most to our customers – safety, value, availability and support. We work hard to get the basics right and to be better every day but we also push the boundaries and embrace innovation in order to deliver an industry-leading hire service and ongoing commercial success.

"This award celebrates our achievements and successes over the last 12 months but importantly it also recognises the investment we've made in our business and in our revolutionary new operating platform to support our growth and success into the future too."

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## Notes to Editors:

HSS Hire Service Group is a UK-based tool and equipment hire chain that has been serving big businesses, trade and DIY customers since 1957. It was the Hire Association Europe's and Contract Journal's Plant Hire Company of the Year 2009 and in 2010 was awarded the HAE's 'Excellence in Customer Care' award and highly commended by the European Rental Association. HSS again won the HAE's 'Excellence in Customer Care' award in 2011 and is the European Rental Company of the Year 2011.

Operating under the banner of HSS Hire, the group has an established nationwide network of over 250 locations including a number of supercentres with extended opening hours. The company also runs a dedicated training division and offers a range of innovative hire related services including HSS LiveHire, HSS Outsource and HSS Pitstop.

HSS Hire is ISO9000, ISO14001, OHSAS18001 and SAFE-Hire certified and holds Investors in People status as well as a 4 star British Safety Award.

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