## HSS HIRE OPENS FIVE SUPERCENTRES IN FIVE MONTHS

HSS Hire has seen an exciting start to 2008, with the launch of five new supercentres across the UK. Beckton in East London, which covers 35,000 sq ft, was the first supercentre to launch, to support ongoing and intensive construction and engineering projects in advance of the London 2012 Olympics. It joins existing stores at Park Royal, Hackney and Heathrow in the Greater London area.

Following this success, supercentres have also opened in strategic locations across England and Scotland: Manchester Piccadilly (32,500 sq ft), Glasgow (20,000sq ft), Solihull (40,000sq ft) and Inverness (11,000sq ft). Further to the extra 150,000 sq ft of floor space, HSS has increased its stockholding in these branches by an additional £5m, enabled 150 staff to join the supercentre teams - all supported by a fleet of 60 vehicles (including several 18 tonners).

The supercentres have extended opening hours and many are even open 24 hours, in order to meet with customer demand. They carry an extended range of HSS equipment, including powered access, safety and protection gear, specialist welding apparatus and surveying equipment, as well as consumables and work wear retail stock. Many are also equipped with stateof-the-art training facilities, which will complement HSS' ever increasing number of accredited training courses.

Fiona Perrin, HSS Marketing Director comments: "Our supercentres redefine the way the hire industry serves its customers. They act as strategic logistical hubs for our network of branches, offer excellent working environments for our colleagues driving up skills concentration and enable us to serve our customers – from large businesses to consumers – in an ever more efficient way." Since 2007, HSS has opened supercentres throughout the UK and Ireland at the following sites: Aylesford, Park Royal Edinburgh Airport (Newbridge), Sheffield Parkway, Dublin Greenogue, Belfast Kennedy Way and Coatbridge (Scotland).

## Notes to editors:

HSS Hire Service Group is a UK-based tool and equipment hire chain that has been serving big businesses, trade and DIY customers since 1957. It is the Hire Association Europe's Hire Company of the Year 2009 and Contract Journal's Plant Hire Company of the Year 2009. In 2010 it was awarded the HAE's 'Excellence in Customer Care' award and Highly Commended by the European Rental Association.

Operating under the banner of HSS Hire, the group has an established nationwide network of over 250 locations including a number of supercentres with extended opening hours. The company also runs a dedicated training division and offers a range of innovative hire related services including HSS LiveHire, HSS Assured and HSS Pitstop.

HSS Hire is ISO9000, ISO14001, OHSAS18001 and SAFE-Hire certified and holds Investors in People status as well as a 4 star British Safety Award.

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